



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 840854

Schedule Dates 07/08/12-07/12/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand Americans for Prosperity (173195)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax /
CPE 442
Account Types National/**Political - Agency
Billing Type Weekly/Irregular
Comments AMERICANS 4 PROSPERI

Date Entered 07/05/12
Last Modified 07/05/12
Entered By Penne Marsh
CO-OP No
Headline # 06224237
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,718.25
Net Total \$9,736.75
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Jul. 2012	12	\$11,455.00
Grand Total:	12	\$11,455.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/08/12-07/08/12	4	:30	9A- 9:30A (ET)								1	1	\$85.00	\$85.00	Norfolk (WVEC) (WVEC)		7/5/12
2.0	Normal Line / SPOT	07/08/12-07/08/12	4	:30	9:30A- 10A (ET)								1	1	\$180.00	\$180.00	Norfolk (WVEC) (WVEC)		7/5/12
3.0	Normal Line / SPOT	07/08/12-07/08/12	4	:30	9:58A- 11A (ET)								1	1	\$290.00	\$290.00	Norfolk (WVEC) (WVEC)		7/5/12
4.0	Normal Line / SPOT	07/09/12-07/12/12	4	:30	6:58P- 7:28P (ET)		1	1	1	1				4	\$1,440.00	\$5,760.00	Norfolk (WVEC) (WVEC)	1 X PER DAY	7/5/12
5.0	Normal Line / SPOT	07/09/12-07/10/12	4	:30	7:28P- 7:57P (ET)		1	1						2	\$1,440.00	\$2,880.00	Norfolk (WVEC) (WVEC)	1 X PER DAY	7/5/12
6.0	Normal Line / SPOT	07/12/12-07/12/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,440.00	\$1,440.00	Norfolk (WVEC) (WVEC)	1 X PER DAY	7/5/12
7.0	Normal Line / SPOT	07/09/12-07/11/12	4	:30	11:35P- 12:02A (ET)		1	1	1					2	\$410.00	\$820.00	Norfolk (WVEC) (WVEC)	1 X PER DAY	7/5/12
7.0.1	Closed Preempt	07/09/12															Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: